

MODULE SPECIFICATION FORM

Module Title: Practice in Context (Applied Arts)	Level: 5	Credit Value: 20
---	-----------------	-------------------------

Module code: ARA507 (if known)	Cost Centre: GAAA	JACS3 code: W700
--	--------------------------	-------------------------

Trimester(s) in which to be offered: 1	With effect from: September 2015
---	---

Office use only: To be completed by AQSU:	Date approved: August 2015 Date revised: Version no: 1
---	--

Existing/New: New	Title of module being replaced (if any): Design For Society
--------------------------	--

Originating Academic School: Media, Arts and Design	Module Leader: Cerys Alonso
--	------------------------------------

Module duration (total hours): 200	Status: core/option Core (identify programme where appropriate):
Scheduled learning & teaching hours: 50	
Independent study hours: 150	

Programme(s) in which to be offered: BA (Hons) Applied Arts MDes Applied Arts	Pre-requisites per programme (between levels): N/A
---	---

Module Aims:

- Consolidate existing skills by further practice.
- Explore possible adaptation and development of skills to meet the needs of different locations.
- Examine the relationship of utility to wider interpretations of function.
- Extend the application of skills to a wide range of vocational opportunities.
- Provide an element of autonomy in the development and direction of skills to reflect the vocational aspirations of the student.

Intended Learning Outcomes:

At the end of this module, students will be able to:

1. Initiate, plan and execute a range of tasks that extend abilities and understanding. (KS5)
2. Work with due consideration of limitations and be effective in time management. (KS9)
3. Provide well considered design proposals suitable to introduce to a client or similar third party. (KS1, KS4)
4. Provide evidence of design development and creative decision making. (KS3)
5. Explore and develop ideas through a range of materials. (KS3)
6. Produce objects at a well-considered, well made and appropriate standard. (KS9)

Key skills for employability

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self-management)
10. Numeracy

Assessment:

The student will be required to present all course work for assessment. The student will have opportunity to present contextual material that helps to locate their practice, including research material and material gained through empirical practice.

Work must be displayed and supported by port-olio development, a technical file and an evaluative statement for each element.

Formative assessments through group critiques and individual tutorials will take place in stages throughout the module.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Research and design development.
- Conceptualisation of ideas.
- Communication of design solutions.
- Appropriate use of media and techniques.
- Presentation and critical evaluation of finished work.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 – 6	Coursework	100%	N/A	N/A

Learning and Teaching Strategies:

The module draws attention to the applications of skills to a variety of situations and outcomes. The student will expand their terms of reference within the sector, and consider new challenges for their development.

Experiential learning and seminars will be used as appropriate.

Students will select the subject matter and determine the approach and structure of their concepts in answer to their choice of assignment. They will give consideration to the relationship between target audience/viewer and what is being communicated.

Practical studio work will involve both the design and production of assignments through to finished presentation. This could enable students to produce sustained pieces of work in preparation of their negotiated studies work at level 6.

Students will make formal presentations of their work to their tutors and peer group for critical analysis. This will be done in stages at specified completion points during design and production of assignments.

Syllabus outline:

Students will explore through practice the integrative relationship between materials media and processes, between ideas and issues, and between producer, mediator and audience. Consideration of social, ethical and cultural issues within current practice will form part of this exploration. Students will initiate, develop and realise distinctive and creative work within their design discipline.

Indicative Content:

Following a formal introduction to the module, the student will be aware of the parameters of the assignment and the time frame into which the activity must fit.

The expansion of terms of reference that will set the student new challenges for their development through the location of their practice within the context of a themed exhibition.

Bibliography:**Indicative Reading:**

Berman, D. B. (2009), *Do good: how designers can change the world*, Berkeley, Calif.: AIGA.

Howes, P. (2012), *Material Matters: New Materials in Design*. Black Dog.

Hudson, J. (2010), *Designs for Small Spaces*. Laurence King.

Miodownik, M. (2014), *Stuff Matters: The Strange Stories of the Marvellous Materials that Shape our Man-made World*. Penguin.

Indicative reading:

Brooker, G. & Stone, S. (2009), *Interior Architecture elements/objects*, *Basics Interior Design series* AVA Publishing SA.

Brooker, G. & Stone, S. (2008), *Interior Architecture context/environment*, *Basics Interior Design series* AVA Publishing SA.

Locker, P. (2010), *Exhibition Design*, *Basics Interior Design series* AVA Publishing SA.

Papanek, V. (1995), *The Green Imperative Ecology and Ethics in Design and Architecture*, Thames and Hudson.

Periodicals/ web resources:

Ceramic Review
Ceramic monthly
New Zealand Potter
Ceramics Art and Perception
Metalsmith
Crafts
American Craft
Craft Arts International, Au
Blueprint
Icon
Wallpaper
Neues Glas

www.craftscouncil.org.uk

<http://www.craftscouncil.org.uk/articles/the-here-and-now/>

<http://www.artjewelryforum.org>

<http://technical-journal.thegoldsmiths.co.uk>

<https://www.youtube.com/playlist?list=PLIEbleYhbhsNmaOzl-RAuUM0aHB-yXqY6>

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>